



FOR IMMEDIATE RELEASE

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Phoenix Marketing Group Rings in 27th Anniversary with BMA Bell Award

MILWAUKEE, WI – April 14, 2006 – Phoenix Marketing Group (PMG) won a Bell Award at Business Marketing Association’s Bell Awards ceremony on April 13th at the Italian Community Center. The award category was “Websites Produced In-house.” Phoenix won a Bell award, the best in category, for its website www.phoenixmgi.com.

“The purpose of our website is to enhance our brand and position ourselves based on our #1 strength - our creative approach to marketing communications,” says Jean Radtke, president. Jean, and brother/partner Charlie Radtke celebrated their 27th anniversary at the event.

Phoenix Marketing Group, Inc. is a marketing communications firm whose mission is “*To rise above all competition in our creative approach to marketing communications,*” helping our customers “rise above” their competition. Please visit the Phoenix web site, www.phoenixmgi.com.

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Rise above.

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